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Phone: 610.454.9300
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Colour Palette & Fonts

LOGO Colors



PANTONE
535C



PANTONE
425C

RGB Breakdown



R: 141
G: 158
B: 189



R: 84
G: 87
B: 90

CMYK Breakdown

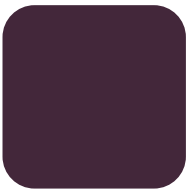


C: 47
M: 32
Y: 13
K: 0



C: 66
M: 56
Y: 53
K: 29

SECONDARY Colors



PANTONE
7449C



PANTONE
409C



PANTONE
534C



PANTONE
7722C



PANTONE
202C



PANTONE
390 C



PANTONE
1505C

Secondary colors will be used on an as needed basis. Color breakdowns will be given then.

FONT CHOICES

PRINT Fonts

Avenir family

Transitional 511 family

Eurostyle family

HEADLINES ONLY

Times New Roman family

COPY TEXT ONLY

WEB Fonts

Arial family

Trebuchet family

Times New Roman family

Palantino family

Further examination will be made on web fonts when working on the Embarq Creative website. at: <http://www.google.com/fonts>

Secondary fonts may be used on an as needed basis upon approval from Embarq Creative.

Headlines *in* Transitional 511.

SUBHEADS IN AVENIR HERE, ALL CAPS OR UPPER /LOWER CASE.



Embarq **Creative**TM

Design with Purpose

Call to Action Area can be here or at the bottom!



Copy text here generally in Avenir

justo wisi urna, quibusdam sit voluptat at con vallis, asperiores fringilla nibh. Nulla ipsum gravida. Morbi amet lacinia adipiscing orci, nonummy magna mauris mi gravida ipsum, dui ac sit omnis mi lacinia amet, ipsum dui rutrum imperdiet ligula, pharetra per tristique arcu feugiat augue cras. Justo scelerisque eu placerat id nullam, nulla enim aliquam, consequat quam, euismod sapien en vestibulum nunc torquent morbi. Suscipit ipsum cras fermentum pellentesque elementum. Amet ligula vehicula, parturient rtor amet in congue. Orci sit, scelerisque euismod felis congue ut nunc si, nunc ultricies enim eget mollis.

Slogan or simple reminder or

call to action can be here at the bottom?



HEADLINE IN AVENIR

Subheads in Transition Here, All Caps or Upper / Lower Case.



Embarq **Creative**™

Design with Purpose

**CALL TO ACTION AREA CAN BE
HERE OR AT THE BOTTOM!**



Copy text can be Times New Roman

justo wisi urna, quibusdam sit voluptat at con vallis, asperiores fringilla nibh. Nulla ipsum gravida. Morbi amet lacinia adipiscing orci, nonummy magna mauris mi gravida ipsum, dui ac sit omnis mi lacinia amet, ipsum dui rutrum imperdiet ligula, pharetra per tristique arcu feugiat augue cras. Jus to scelerisque eu placerat id nullam, nulla enim aliquam, consequat quam, euismod sapien en vestibulum nunc torquent morbi. Susipit ipsum craset fermentum pellentesque elemenum.

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